



2021 FALL FORUM SPONSORSHIP OPPORTUNITIES

- **Diamond Sponsor (1 available) - \$6,000**
 - ✓ Opportunity to introduce the keynote speaker during lunch
 - ✓ Includes an opportunity to introduce yourself and provide an overview of your company
 - ✓ Individualized program and event signage recognition, including marquee placement of sponsor logo on event webpage
 - ✓ Individual virtual billboard rotating throughout the event for virtual attendees
 - ✓ Complimentary company material drop
 - ✓ Option for complimentary vendor table
 - ✓ 3 complimentary Fall Forum admissions
 - ✓ Access to Fall Forum attendee list of names & organizations

- **Platinum Sponsor - \$4,000**
 - ✓ 2 complimentary Fall Forum admissions
 - ✓ Individualized program and event signage recognition, including sponsor logo on event webpage
 - ✓ Individual virtual billboard rotating throughout the event for virtual attendees
 - ✓ Complimentary full-page ad in the program
 - ✓ Complimentary company material drop
 - ✓ Option for complimentary vendor table
 - ✓ Access to Fall Forum attendee list of names & organizations

- **Gold Sponsor - \$2,500**
 - ✓ Includes 1 complimentary Fall Forum admission
 - ✓ Logo recognition on the event website and rotating throughout the event for virtual and live attendees
 - ✓ Complimentary full-page ad in the program
 - ✓ Complimentary company material drop
 - ✓ Access to Fall Forum attendee list of names & organizations

- Silver Sponsor (Limited spots available) - \$1,500
 - ✓ Opportunity to introduce a speaker
 - ✓ Includes a platform to introduce your company to attendees
 - ✓ Includes your company logo on the screen for virtual attendees during the session that your company is sponsoring

- Cocktail Hour Sponsor - \$3,000
 - ✓ Includes an opportunity to introduce yourself and provide an overview of your company at the end of Day 1
 - ✓ Program and event signage recognition
 - ✓ 1 complimentary Fall Forum admission
 - ✓ Access to Fall Forum attendee list of names & organizations

- Exhibitor Booth - \$750
 - ✓ Includes 6 ft table set up in room where conference will take place
 - ✓ Opportunity to interact with conference attendees
 - ✓ 50% discount on full-page or half-page program ads
 - ✓ Complimentary attendance at lunch on Day 1

- Breakfast Sponsor - \$500
 - ✓ Includes signage displayed at the breakfast on both days of the event

- Company Material Drop - \$500
 - ✓ Provide a copy of your company's marketing materials to be distributed to all attendees in person and virtually

- Student Sponsor (2 spots available) - \$500
 - ✓ Covers admission for 5 students from area colleges and universities to attend the Fall Forum
 - ✓ Name recognition in conference program

- Program Ads – Appear in hard & soft copy programs given to all attendees
 - ✓ Full Page - \$600 (8" x 10")
 - ✓ Half Page - \$300 (8" x 5")

****Sponsorships will be secured on a first come, first served basis****

Please contact Angie Kuiper – SDTA Association Executive at (605) 743-0927 or angie@sdtrustassociation.org to become a sponsor.