## Sponsorship Opportunities and Included Benefits

| Benefit | Exhibitor $1,250 | Gold $2,750 | Platinum $4,000 | Diamond $6,000 |
|---|---|---|---|---|
| * Option to add one additional discounted conference registration for $300 | ■ | | | |
| * Opportunity to interact with conference attendees | ■ | ■ | ■ | ■ |
| * 6 ft table w/ 2 chairs set up in exhibitor area outside of conference room | ■ | ■ | ■ | ■ |
| * Complimentary Fall Forum conference registration | 1 | 1 | 2 | 3 |
| * Logo appearing on Exhibitor Bingo Card space | ■ | ■ | ■ | ■ |
| * Full-page or half-page program ads | 50% off | Free | Free | Free |
| * Logo recognition on the event website and rotating throughout the event for live and virtual attendees | | ■ | ■ | ■ |
| * Complimentary full-page ad in the program | | ■ | ■ | ■ |
| * Complimentary company material drop | | ■ | ■ | ■ |
| * Access to Fall Forum attendee email list | | ■ | ■ | ■ |
| * Individualized program and event signage recognition, including sponsor logo on event webpage | | | ■ | ■ |
| * Opportunity to introduce a speaker - includes a platform to introduce your company to attendees | | | | Keynote |

## Additional Sponsorship Opportunities

**Cocktail Hour Sponsor** $3,000
* Includes an opportunity to introduce yourself and provide an overview of your company at the end of Day 1
* Program and event signage
* 1 complimentary Fall Forum conference registration
* Access to Fall Forum attendee email list

**Breakfast Sponsor** $1,500
* Includes signage displayed at breakfast on both days of the event

**Snack Sponsor** $1,500
* Includes signage displayed during both days of the event

**Company Material Drop** $500
*Provide your company's marketing materials or promotional items to be distributed to all in-person attendees

**Student Sponsor** $750
*Covers registration for students from area colleges and universities to attend the Fall Forum

**Program Ads - Appear in hard copy and digital programs given to all attendees**
* Full-Page (8" x 10" full color) $600
* Half-Page (8" x 5" full color) $300

Sponsorships will be secured on a first-come, first-served basis

Please contact Angie Kuiper - SDTA Assocation Executive at (605) 743-0927 or angie@sdtrustassociation.org to become a sponsor.